Federal State Educational Budgetary Institution of Higher Education

# «Financial University under the Government of the Russian Federation» (Financial University)

# Faculty «Higher School of Management»

# Department of Marketing

Graduate qualification work

on the topic of «\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_»

(topic of the graduate qualification work – delete this red text after filling)

## Major

(code and name of the training program - delete this red text after filling)

Training program \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

(name of the profile/ directivity for the educational program - delete this red text after filling)

## Performed by the student of the group

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

(study group number - delete this red text after filling)

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_(full name - delete this red text after filling)

## Supervisor \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

(academic degree and/or academic status - delete this red text after filling)

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

 (full name - delete this red text after filling)

# Graduate qualification work complies with specified requirements

# Department Head

D.Sc. Economics, professor

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_S.V. Karpova

«\_\_\_\_\_\_\_» \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ 20\_\_\_

Moscow – 202\_

Content

Introduction

Chapter 1. Headline of your chapter

1.1. Headline of your paragraph

1.2. Headline of your paragraph

1.3. Headline of your paragraph

Conclusions of Chapter 1

Chapter 2. Headline of your chapter

2.1. Headline of your paragraph

2.2. Headline of your paragraph

2.3. Headline of your paragraph

Conclusions of Chapter 2

Chapter 3. Headline of your chapter

3.1. Headline of your paragraph

3.2. Headline of your paragraph

Conclusions of Chapter 3

Conclusions

References

Applications