Federal State-Funded Educational Institution of Higher Education «Financial University under the Government of the Russian Federation» (Financial University)

Faculty «Higher School of Management»

Department of marketing

WORK SCHEDULE (PLAN)

of educational practical training

(specify the type/types of practical training)

student of year student group

(full name)

Major/concentration 38.03.02 Management

(major/concentration)

Program /major/concentration «Bachelor of Business Administration (ВВА)» (Marketing Management)

(name)

Place of practical training

Practical training duration from «\_\_» \_\_\_\_\_ 20\_\_ to «\_\_» \_\_\_\_\_\_\_\_ 20\_\_

|  |  |  |
| --- | --- | --- |
| No. | Stages of practical training aimed at carrying out the practical training plan and doing the individual student assignment | Duration of each stage of the practical training  (days) |
| 1 | 2 | 3 |
| Preparatory stage | | |
| 1. | Mandatory instruction on labor protection, instruction on safety, fire safety; familiarization with the rules of internal regulations on the basis of practical training; study of the regulatory support of the practice base. |  |
| Main stage | | |
| 1. | Introduction to the theoretical aspects of the marketing activities of LLC "\_\_\_". |  |
| 2. | Familiarization with the specifics of working with customers of LLC \_\_\_\_\_\_. |  |
| 3. | Familiarization with the main types of reporting of LLC "\_\_\_". |  |
| 4. | Familiarization with the key electronic resources and software of \_\_\_ LLC. |  |
| Final stage | | |
| 1. | Preparation and presentation of accounting documentation on educational practice. Protection of the report on educational practice. |  |

The practical training supervisor representing

Department of marketing  
of the Faculty «Higher School

of Management»: \_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

(signature) (full name)

The practical training supervisor

representing the organization:

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

*(name of the institution/organization)* (signature) (full name)