Federal State-Funded Educational Institution of Higher Education «Financial University under the Government of the Russian Federation» (Financial University)

Faculty «Higher School of Management»

Department of marketing

INDIVIDUAL STUDENT ASSIGNMENT

Related to educational practical training

(specify the type/ types of practical training)

student of year student group

(full name)

Major/concentration 38.03.02 Management

(code major/concentration)

Program /major "Bachelor of Business Administration (ВВА)" (Marketing Management)

(name)

Place of practical training

(name)

Practical training duration from «\_\_» \_\_\_\_\_\_ 20\_\_ to «\_\_» \_\_\_\_\_\_\_\_ 20\_\_\_

|  |  |  |
| --- | --- | --- |
| No. | The content of the individual student assignment | The planned outcomes of the practical training |
| 1 | 2 | 3 |
| 1. | To undergo mandatory instruction on labor protection (introductory and at the workplace), instruction on safety, fire safety, familiarize yourself with the internal regulations and internal regulatory documents, study the regulatory support for the activities of LLC ….\_\_. | To know the basics of the organization of regulatory support for the activities of LLC ….. , including in the field of marketing. |
| 2. | To get acquainted with the content of the main works and research, including on the issue of marketing strategies used by LLC …. . | To be able to interpret the results of the conducted research and implemented projects of …. LLC, including in the field of marketing. |
| 3. | To get acquainted with the key electronic resources, software related to the marketing activities of …. LLC. | To be able to use the information obtained from the analysis and apply it in practice. |
| 4. | To acquire skills in competitor analysis, comparative analysis, and analysis of the effectiveness of LLC marketing activities "…..". | To be able to use the internal application software of …. LLC in solving professional tasks in the field of marketing. |
| 5. | To study the documentation development process and participate in solving individual professional tasks in the field of marketing. |  |

The practical training supervisor representing  
Department of marketing

of the Faculty «Higher School of Management» \_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

(signature) (full name)

The assignment was accepted by (the student) \_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

(signature) (full name)

The practical training supervisor

representing the organization:

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

(name of the institution/organization)(signature) (full name)