



**FEEL THE  
AIR OF INDIA WITH LPU'S  
INCREDIBLE INDIA PROGRAM**



# LOVELY PROFESSIONAL UNIVERSITY - LPU

It is the largest university of India

It is spread across 600 acres of green campus

It is ensconced between beautiful twin cities of Phagwara and Jalandhar

City life has a blend of the modern and traditional India

University with most diverse student body from across India and 50 countries

We have 35,000 full time students studying in 200+ UG to Post Doctorate Program

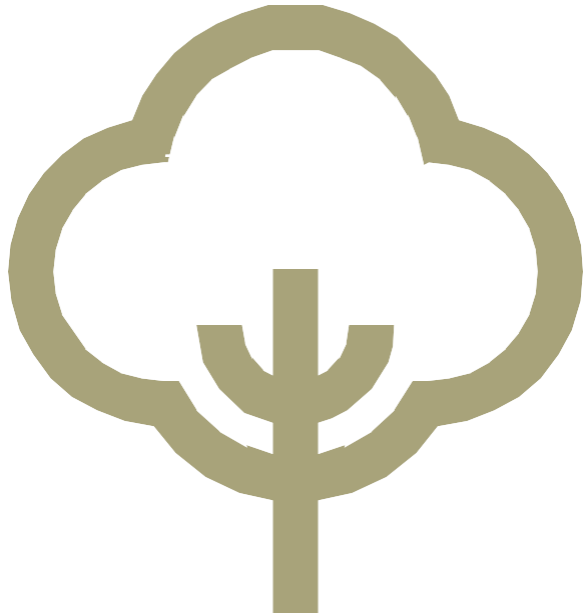
Ranked among the Top 20 Universities of India

DURING THE DAY, THE  
LUSH GREEN CAMPUS  
SHINES BRIGHT!



WHILE NIGHT BEAUTY HAS  
ITS OWN SPLENDOR!

# LPU'S INCREDIBLE INDIA PROGRAM

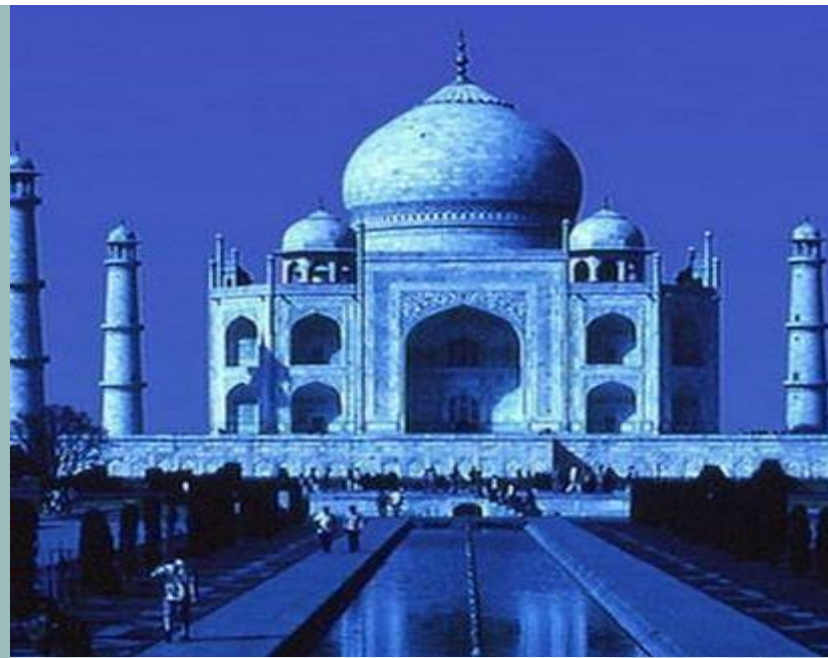


- **Designed to provide enriching academic and professional program in the mesmerizing Indian setting**
- **A tailor made program to deliver customize academic deliveries as per chosen fields**
- **Along with abundant opportunities to harbor the marvelous historical and culturally diversified tourist destinations in India**
- **With the chance to taste the exotic Indian cuisines**

TIME SPENT IN INDIA HAS AN  
EXTRAORDINARY EFFECT ON  
ONE. IT ACTS AS A  
BARRIER THAT MAKES THE  
REST OF THE WORLD SEEM  
UNREAL.

- TAHIR SHAH

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# 14 DAYS PROGRAM GLANCE

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**2-3 hours session per day on chosen academic area by experts**

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**Yoga sessions in the morning**

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**A days' excursion to the Golden Temple and Amritsar City**

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**A two day visit to the Himalayas, visiting a very beautiful hill station in India**

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**Accommodation in the university hotel & 3 star properties**

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**A day long visit to the local bazar**

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**Dinner at Punjabi theme village restaurant**

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**Interaction with the students**

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**Visit to capital city Delhi or visit Taj Mahal in Agra**

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**Industry/ Cooperate visit based on chosen academic topic**

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**Visit to NGO to understand the Indian social fabric**

# OTHER SIDE ACTIVITIES AS PART OF THE PROGRAM

We also ensure that you take a bit of India back home and all our programs also have the following elements



- A session on Survival Hindi and Indian Customs
- Classes on Indian dances
- A session of Indian attire (we bet you are going to take millions of pictures on this)
- A session of cooking an Indian meal
- Playing Indian Games like Kho Kho or Kabaddi
- Practicing Indian Mystic Practices of Yoga and Ayurveda
- A shake-off session using some management games

# ABOUT AMRITSAR

- Amritsar is a unique blend of architecture and deep spirituality
- It is one of the Heritage Cities of the country founded in 1577
- The Golden Temple is one of the prominent pilgrimage of Sikhism, plated with Gold
- Its beauty is everlasting and is one of the most sought after tourist destinations
- A short distance away from the Golden Temple complex is a spacious park, Jallianwalla Bagh, where on April 13, 1919, British colonial Government troops fired on a crowd of unarmed Indian protestors, killing 379 of them & wounding many
- Wagah Border is also one of the most attractive tourist destinations where the Wagah-Attari Border ceremony happens at the border gate, two hours before sunset each day.







## VISIT TO DELHI

Visit to The Red Fort is a historic fort which was the main residence of the emperors of the Mughal dynasty

Shopping in Delhi market: Delhi market is famous for its colorful and very reasonable shopping variety

Visit to Akshardham: It is a beautiful Hindu Temple in Delhi which displays millennia of traditional values.  
Cycle trip in case weather permit



# VISIT TO AGRA

You will see one of the most precious and beautiful possessions of India which is one among the Seven Wonders of the World, Taj Mahal.



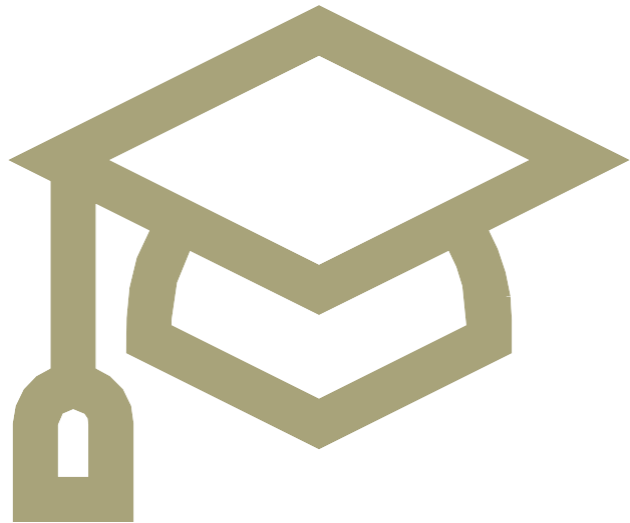
## WHAT TO EXPECT IN HIMACHAL TRIP

- Himachal Pradesh is the Northern Indian State from the mystic Himalayas that starts
- Expect a trip to the mystic town of Dharamshala
- Dharamshala, is also home to the Dalai Lama and the Tibetan government in exile
- Experience the mystic Himalayas and also Tibetan temples
- You will also taste local Himalayan cuisines

# AREAS IN WHICH ACADEMICS DELIVERY CAN BE CUSTOMIZED

- Growth story of Indian Businesses
- Understanding Indian society through Indian Cinema
- Indian IT growth story
- Yoga and Wellness
- Understanding giant Indian economy and International Relations
- Nutrition- How India is tackling its nutrition deficiency
- Understanding Indian health care and scope of biomechanics
- Color of India- Art, Culture and History
- Buddhism- A Way of Life
- Sikhism-Emergence, establishment & Growth
- Media and Bollywood
- Indian Fashion – Sustainable Fashion, how Traditional Art Piece is Blending into Modern Fashion
- Indian Hospitality Industry and art of making world's best Cuisine
- We can also explore any other topic of special interest

# LEARNING OUTCOME



Our academic team will ensure that you have a deeper understanding of the chosen academic field

You will have a deeper understanding of the Indian culture and people.

As Indian business has grown tremendously, by the end of program you would have appreciation towards Indian business, culture and environment.

India is also known the land of yoga and meditation. You will learn techniques helping you to lead a healthy life.

You will be able to surprise people with your Indian dance performance and survival Hindi

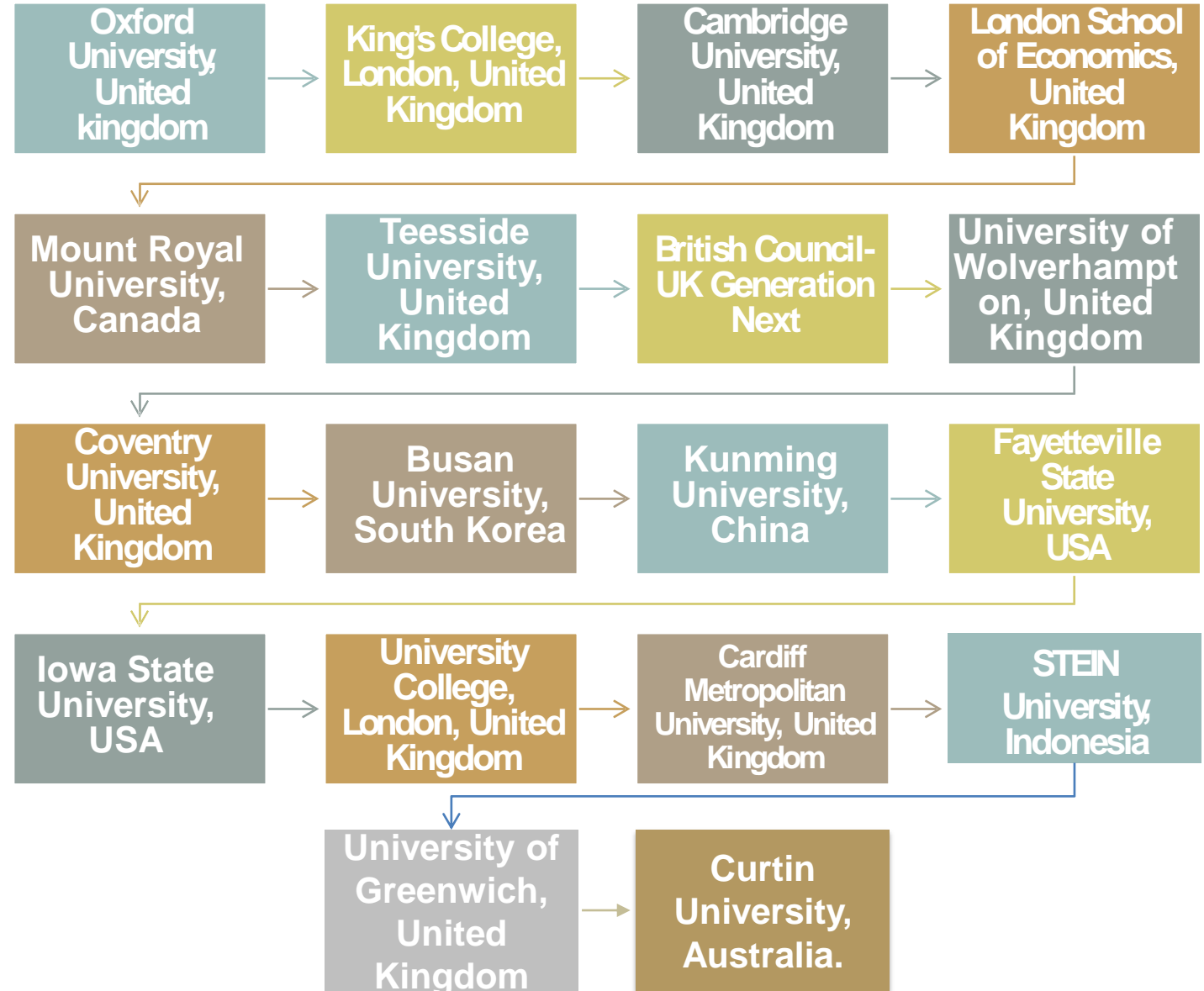
You will also learn about the rich history of India by visiting areas of great importance like The Golden Temple, Himalayas , Delhi/Taj Mahal

# FOOD AND ACCOMMODATION



- Attendees will be staying in the on campus hotel- UNI Hotel.
- Outside university, students would be staying in comfortable and safe 3 star hotels
- The UNI- Hotel has its own restaurant where students can taste the most exquisite delicacies.
- Outside university most of the meals would be covered and university will ensure that you experience diversity of Indian food as well

**STUDENTS  
FROM  
FOLLOWING  
UNIVERSITIES  
PARTICIPATED  
IN OUR  
PREVIOUS  
INCREDIBLE  
INDIA  
PROGRAM**



# COST AND INCLUSIONS

## COST OF THE PROGRAM IS

USD ₹ 975

EUR € 910

GBP £ 810

Its Airport to Airport cost and includes

- Pick up/drop from Amritsar to LPU Jalandhar
- Tuition fee of the academic program
- Accommodation at LPU campus hotel and cities as specified in the tour itinerary
- Breakfast, Lunch and Dinner will be provided by LPU
- Local land transportation
- Entrance fees and excursions as mentioned in the itinerary
- Sightseeing as per tour itinerary
- 2 bottles of mineral water daily



# WHAT COST DOES NOT INCLUDE

- Air Tickets from Home Country to New Delhi/Amritsar
- Visa charges
- Personal Insurance, we strongly suggest that the participant should have a valid international medical insurance
- All porter-age and tips, extra mineral water, laundry, telephone or any other expense personal in nature.
- All entrance fees and excursions not mentioned in the program.
- Any expenses caused by reasons beyond our control such as bad weather, natural calamities (landslides, floods), flight delays, excess baggage, rescheduling or cancellations, any accidents, medical vacations, riots, strikes, war, airline or hotel policies etc.

# GLIMPSES OF THE PREVIOUS EXPERIENCE



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# GLIMPSES OF THE PREVIOUS EXPERIENCE



# TESTIMONIALS FROM THE INSIGHTS OF PREVIOUS EXPERIENCE

[https://drive.google.com/file/d/1zbfIXYrGIStq3qWljE\\_cM5RWMoBpiRRj/view?usp=sharing](https://drive.google.com/file/d/1zbfIXYrGIStq3qWljE_cM5RWMoBpiRRj/view?usp=sharing)

<https://drive.google.com/file/d/1zpjwdN-VR0uR-wu3mnjoBiOa8XB34tl6/view?usp=sharing>

[https://www.instagram.com/tv/Cf9ISleJvqA/?utm\\_source=ig\\_web\\_copy\\_link](https://www.instagram.com/tv/Cf9ISleJvqA/?utm_source=ig_web_copy_link)

<https://youtu.be/ioCnvdMpM0s>

# ELIGIBILITY FOR THE PROGRAM

**This program is a general program focusing on providing knowledge about the Indian Culture and Chosen Academic field.**

**It can be attended by students from any background.**

**Thus, Under-Graduate or Graduate students from any Program can participate.**

**Minimum Age Requirement: 18 years or above**

# HOW TO APPLY?

CONTACT DIVISION OF INTERNATIONAL AFFAIRS OFFICE OF LPU

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: +91-9780036427

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[international@lpu.co.in](mailto:international@lpu.co.in)

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