***Management***

***B.1.2.1.1.***

**Degree:** Bachelor

**Year:** 1

**Semester:** Fall

**General workload:** 4 ECTS credits, 144 academic hours

**Course goals**

The course goal is to shape a holistic view of business as a process that develops from a business idea, including administrative, legal, economic, managerial and social regulatory mechanisms, assessment of results and justification of development trends.

The course objectives are the following:

* To learn the theory related to the basic elements of business process;
* To build an understanding of modern management efficiency issues;
* To build an understanding of the mechanisms for making managerial decisions that are relevant to social and economic environment;
* To acquire practical skills in gathering, processing and examining information on external and internal factors in order to make managerial decisions;
* To acquire practical skills in applying quantitative methods to managerial decision-making.

**Key didactic units**

* Basic concepts of management, definitions and origins
* Foundations of planning
* Organizational stucture and design
* Managing working teams. Leadership and trust
* Foundations of controlling
* Foundations of decision-making
* Basics of operations management
* Basics of project management
* Basics of research and development, marketing and supply chain management
* International business strategy. Entry strategies and global sourcing

**Place of the course within the curriculum** Module of general disciplines that reflects institutional specialization

**Upon completing the course, the students should:**

*Know:*

* Theoretical foundations of business structuring;
* Business operations and development principles;
* Modern managerial decision-making techniques;
* Parameters that have an impact upon the responsibility taken when making managerial decisions;
* Main stages of decision-making.

*Be able to:*

* Develop plans that regulate business operations;
* Produce recommendations for the most accurate managerial decision-making process, to correctly forecast the situation development scenario;
* Use modern information technologies when making managerial decisions;
* Use a variety of methods for making strategic, tactical and operational decisions when managing company's operations;

*Have:*

* Strategic, tactical, operational plan and business plan development skills;
* Skills of using quantitative and qualitative methods of developing and making managerial decisions;
* Knowledge of a variety of methods and tools of managerial decision-making;
* Skills of building business models.

**Course structure:** lectures, seminars, practicals

**Summative assessment:** examination.