

Practice of Information and Trading Systems Use in International Business

Degree: Master

Year: 1

Semester: 2

General workload: 3 ECTS credits, 108 hours

Goals and objectives of the course

To obtain the knowledge needed to examine the global financial market and knowledge of the practical aspects of using information and trading systems.

Key didactic units

1. The role played by information in the modern economy.
2. The key areas where the global financial market players use information and trading systems.
3. Practical aspects of using Bloomberg information and trading system in the international business environment.
4. Use of Reuters Eikon system the international business environment.
5. Exchange trade systems as the most important financial market infrastructure element.

Place of the discipline within the curriculum:

This is an elective.

Upon completing the course, the students should:

Know: sources of information that are necessary for calculating financial market indicators and indicators that describe certain economic sectors;

Be able to: use information and trading systems for data search in order to calculate global financial market indicators and indicators that describe various global economy sectors;

Have: international financial trader software skills.

Course structure: lectures, practicals and seminars

Summative assessment: pass / fail examination