

Information Trade System in International Business

Degree: Master

Year: 1

Semester: Fall/Spring

General workload: 3 ECTS credits, 108 hours

Goals and objectives of the course

To acquire knowledge of the world information services market, trading and payment systems.

Key didactic units

1. The role of information in international business. International information services market.
2. Classification of information and trading systems.
3. Information systems in international business.
4. Trading systems.
5. Payment systems.

Place of the discipline within the curriculum

The course is an elective within the variational component of the program curriculum.

Upon completing the course, the students should:

Know: forms, methods and tools used for analysis of the world economy entities' business environment;

Be able to: search for the data and reports published by government institutions and non-governmental overseas/international organizations;

Have knowledge: of the analysis methodology, of the way methodology and regulations are compiled on the basis of research findings, and to have special software use skills needed for data processing and analysis in an international business environment.

Course structure: lectures, seminars, practicals.

Summative assessment: pass/fail examination