

Management

Degree: Bachelor

Year: 1

Semester: Fall

General workload: 4 ECTS credits, 144 academic hours,
50 hours in class, 94 hours of independent student work

Course objectives

The course goal is to shape a holistic view of business as a process that develops from a business idea, including administrative, legal, economic, managerial and social regulatory mechanisms, assessment of results and justification of development trends.

The course objectives are the following:

- To build an understanding of modern management efficiency issues;
- To learn the basic elements of business process;
- To build an understanding of the mechanisms for making managerial decisions that are relevant to social and economic environment;
- To acquire practical skills in gathering, processing and examining information on external and internal factors in order to make managerial decisions;
- To acquire practical skills in applying quantitative methods to managerial decision-making.

Key didactic units

- Basic concepts of management, definitions and origins
- Foundations of planning
- Organizational structure and design
- Managing working teams. Leadership and trust
- Foundations of controlling
- Foundations of decision-making theory
- Basics of operations management
- Basics of project management
- Basics of research and development, marketing and supply chain management
- International business strategy. Entry strategies and global sourcing

Place of the course within the curriculum Module of general disciplines that reflects institutional specialization

Upon completing the course, the students should:

Know:

- Theoretical foundations of business structuring;
- Business operations and development principles;
- Modern managerial decision-making techniques;

- Parameters that have an impact upon the responsibility taken when making managerial decisions;
- Main stages of the decision-making process.

Be able to:

- Develop plans that regulate business operations;
- Produce recommendations for structuring the most accurate managerial decision-making process, to correctly forecast the situation development scenario;
- Use modern information technologies when making managerial decisions;
- Use a variety of methods for making strategic, tactical and operational decisions when managing company's operations;

Have:

- Strategic, tactical, operational plan and business plan development skills;
- Skills of using quantitative and qualitative methods of developing and making managerial decisions;
- Knowledge of a variety of methods and tools of managerial decision-making;
- Skills of building business models.

Course structure: lectures, seminars, practicals

Summative assessment: examination.