**ECTS COURSE SYLLABI**

|  |  |  |
| --- | --- | --- |
| **Course Code** | **Course Title** | **ECTS Credits** |
| - | Second foreign language (French) | 4 |
| **Department** | **Semester** | **Prerequisites** |
| - | 2, 3 | - |
| **Type of Course** | **Field** | **Language of Instruction** |
| Basic | Communication | French |
| **Level of Course** | **Year of Study** | **Lecturer(s)** |
| - | 1, 2 | - |
| **Mode of Delivery** | **Work Placement** | **Co-requisites** |
| Face-to-face, e-learning | - | - |

**Objectives of the Course:**

|  |
| --- |
| The main objectives of the course are:   * To improve foreign language lexical and grammar skills; * To develop skills in reading advertising texts, business documents used in the field; to develop oral comprehension skills (using texts pronounced at natural speech speed); * To acquire speech culture needed to hold business negotiations; * To further develop linguistic competences. By a linguistic competence, we mean the ability to use the language system and morphological elements and the ability to use linguistic means in line with communication ethics found in the tourism sector. |

**Learning Outcomes:**

|  |
| --- |
| After completion of the course students are expected to be able to:   1. Understand dialogues and monologues pronounced when communicating in a professional and everyday environment; 2. Make comments on the text pronounced; make judgements using the basics of public speech. |

**Course Contents:**

|  |
| --- |
| Part 1: My business card  Assessment point 1: Test (for the Learning Outcomes 1, 2)  Part 2: Francophonie  Assessment point 2: Test (for the Learning Outcomes 1, 2)  Part 3: Basics of business communications  Assessment point 3: Case study (for the Learning Outcomes 1, 2)  Part 4: University research  Assessment point 4: presentation (for the Learning Outcomes 1, 2) |

**Learning Activities and Teaching Methods:**

|  |
| --- |
| Lectures, In-Class Exercises and Presentations, case studies, discussion |

**Assessment Methods:**

|  |
| --- |
| Assessment point 1: Test (for the Learning Outcomes 1, 2)  Assessment point 2: Test (for the Learning Outcomes 1, 2)  Assessment point 3: Case study (for the Learning Outcomes 1, 2)  Assessment point 4: presentation (for the Learning Outcomes 1, 2) |

**Recommended Textbooks/Reading:**

|  |  |  |  |
| --- | --- | --- | --- |
| **Authors** | **Title** | **Publisher** | **Year** |
| I.N. Popova, Zh. A. Kazakova, G.M. Kovalchuk | Frantsuzsky yazik (French Language). A Manual. | Nestor Akademik Publishing House | 2010 |
| T.Yu. Tetenkina, T.N. Mikhalchuk | Frantsuzsky yazik. Chitayem profissionalno orientirovannye teksty (French Language: Reading the Professional Texts) | Vysshaya shkola Publishing House | 2010 |
| T.P. Primak, P.I. Primak | Frantsuzsky yazik: poetichesky tekst i osobennosti yego perevoda (French Language: poetic Texts and Their Translations Specifics) | Vysshaya shkola Publishing House | 2012 |
| А.А. Korniyenko | Interpretatsiya teksta. Frantsuzskaya novella. (Text Interpretation: French Short Novels. A manual.) | NIC Infra-М | 2014 |

**Mapping of Course Learning Outcomes to the Master’s Degree Learning Outcomes**

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Course title** | **Degree Learning Outcomes** | **1** | **2** | **3** | **4** | **5** | **6** | **7** | **8** |
| Second foreign language (French) |  | \* |  |  |  | **\*** |  |  |  |

**Master’s Degree Learning Outcomes:**

1. To critically understand the knowledge in the subjects studied and explain the key academic concepts inherent in the subjects studied;
2. To develop a critical awareness of current issues in the tourism industry which is informed by research and practice in the field;
3. To apply key academic concepts to the management and leadership of tourism organizations;
4. To analyze a range of complex tourist destination management situations in order to develop management strategies for the future development of these destinations;
5. To develop creativity in the application of knowledge, together with a practical understanding of how established techniques of research and enquiry are used to develop and interpret knowledge in the tourism industry;
6. To acquire and analyze data and information, to evaluate their relevance and validity, and to synthesis a range of information in the context of new situation;
7. To present a reasoned and well-structured argument based on an analysis and interpretation of data that challenges underlying assumptions;
8. To apply high order personal skills and competences in management and leadership situations and contexts.

**Mapping of Course Learning Outcomes to the Master’s Degree competences**

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Course title** | **Degree Competences** | **1** | **2** | **3** | **4** | **5** | **6** | **7** | **8** |
| Second foreign language (French) |  |  | \* |  |  | **\*** | \* | **\*** |  |

**Degree Competences:**

1. Self-awareness, appraisal and reflective skills;
2. Effective communication and presentation skills;
3. Selling and negotiation skills;
4. Time management skills;
5. Leadership skills:
6. Cross-cultural communication skills;
7. Research skills;
8. Critical thinking skills.

**Mapping of Course Assessment Methods**

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **Course title** | **Time controlled assessment** | **Report** | **Essay** | **Oral presentation** | **Case Study Analysis** | **Other** |
| Second foreign language (French) | \* |  |  | \* | \* |  |

**Developers: Irina Makovskaya, RSUTS**

**Lilia Prikhodko, Financial University**