

**International Business
B.1.2.5.4.1.**

Degree: bachelor

Year: 4

Semester: 7

General workload: 3 ECTS credits, 144 hours

Goals and objectives of the course

To acquire ability to ensure legal support of business operations, examine and identify the best solutions in international investment and other areas of international business.

Key didactic units

1. International manufacturing sector and international business;
2. Methods used by companies to enter foreign markets;
3. Legal status of legal entities in international business;
4. Contractual obligations in international business;
5. Foreign trade;
6. Logistics of international business;
7. International freight;
8. Assets in international business;
9. Foreign investment in international business;
10. Investment agreement (contract);
11. Industrial cooperation. Joint venture;
12. Risks in international business relations and ways to manage the risks;
13. International business environment and business culture;
14. International business in the key world economy sectors;
15. Overseas business of Russian companies;
16. Russian business development prospects in the global economic area after Russia's accession to the WTO.

Place of the discipline within the curriculum

This is an elective.

Upon completing the course, the students should:

Know: the basic concepts of the course; basic principles of international business that operate in various social and cultural environments; the key formats of international business and their specific characteristics; forms and methods of international and national regulation of international business operations; international business entities, their structures and strategies implemented in international markets.

Be able to: describe the nature of entrepreneurship in terms of business relations between residents and non-residents; identify general principles and distinctive features of a system of interdependent forms and types of international business operations; identify the role of various classes of assets and their border-crossing modes in the process of systematization of interrelations and interaction of national business and international business.

Have knowledge of: basic methods of examining international companies' operations.

Course structure: lectures, seminars.

Summative assessment: examination